

“Colin's innovative and creative graphic skill set along with his strong work ethic [make him an invaluable asset](#) for an organization that wants to engage their audience.”

BJ GOCLOWSKI
BUSINESS PROCESS MGR / TD BANK

WHY COLIN?

I love what I do, the hands-on and thinking on my feet with not only the ability to react, but to be proactive as well. Through hard work and years of experience I have the skill set and ability to meet deadlines and delight bosses, coworkers and clients.

GRAPHIC ARTIST / PREPRESS

JULY 2016-JAN 2018 - 18 MONTH CONTRACT / QUAD GRAPHICS, DENVER, CO

Worked onsite with a great team to produce ads in a tight daily deadline and production-heavy environment for a national grocery corporation.

2011-2016 / FREELANCE/CONTRACT

NOV 2011-JUNE 2016 / NUMEROUS LOCAL / NATIONAL CLIENTS

Graphic design/production, ads, flyers, marketing collateral, package/label design, logos, infographics, photoshopping/clipping paths, publications, trade shows, web design, UI/UX, banners

- ♦ Quad Graphics
- ♦ IQ Navigator
- ♦ Global Weight Loss Services
- ♦ The Adept Group
- ♦ NAVJOY
- ♦ Shane Co.
- ♦ CRAVE Magazine
- ♦ Frontier
- ♦ D-N Foods
- ♦ Monolithic Studios

GRAPHIC DESIGNER / ART DIRECTOR

JULY 2000-NOV 2011 / BMGI, DENVER, CO

- ♦ Worked with account representatives in creating all manner of marketing collateral, banner ads, CMS websites, landing pages
- ♦ Used expertise to execute all art, web design activities in a hands-on, fast-paced environment
- ♦ Delivered requested work on time or before requested deadline(s)
- ♦ The completion of all projects from concept and design through finished product

GRAPHIC DESIGNER

AUG 1998-JULY 2000 / INTEGRATED MARKETING, BOULDER, CO

- ♦ Brought on board to apply design knowledge in creating package/label design, layouts for all print collateral including magazines, newsletters, newspapers, brochures, and more
- ♦ Created slide show/multimedia presentations, sales pieces, and POP displays

ADVERTISING / EDITORIAL DESIGNER / GRAPHIC SUPERVISOR

SEPT 1995-JUNE 2000 / NEVADA APPEAL NEWSPAPER GROUP, CARSON CITY, NV

- ♦ Delivered performance-focused direction in concepting/designing and producing a variety of professional, compelling display advertising for clients and prospects
- ♦ Created, edited, and produced a weekly tabloid-style free newspaper
- ♦ Increased the paper's ad revenue by over 35% by upselling ad size to numerous clients
- ♦ Managed a team of 6 ad/newspaper Production Artists

GRAPHIC DESIGNER / ART DIRECTOR

AUG 1990- AUG 1995 / CATO INSTITUTE, WASHINGTON, DC

- ♦ Responsible for all design of book & magazine design/production, marketing collateral, brochures, annual reports, and logo design for the Institute
- ♦ Responsible for all visual aspects of printed projects
- ♦ Prepared files for pre-press output including flight-checking, producing color proofs and creating press-ready PDFs

EDUCATION

Bachelor of Fine Arts in Graphic Design/Advertising - University of Texas at Austin

720•933•6640

Colincom@Gmail.com

www.ColinMoore.us

Graphic Design

Logos/Icons

Advertising/Marketing

Packaging Design

Magazine Design

Proofing/Editing

Illustration

Infographics

Editorial Design

Web Design

UI/UX Design

Emailers

Banners

eNewsletters

Adobe Creative Suite

Freehand

Quark

Hand Drawing

Mock-ups