

“Colin's innovative and creative graphic skill set along with his strong work ethic make him an invaluable asset for an organization that wants to engage their audience.”

BJ GOCLOWSKI
BUSINESS PROCESS MGR / TD BANK

WHY COLIN?

I love what I do, the hands-on and thinking on my feet with not only the ability to react, but to be proactive as well. Through hard work and years of experience I have the skill set and ability to meet deadlines and delight bosses, coworkers and clients.

FREELANCE/CONTRACT GRAPHIC-WEB DESIGN

NOV 2011-PRESENT / NUMEROUS LOCAL / NATIONAL CLIENTS

Graphic design/production, ads, flyers, marketing collateral, package/label design, logos, infographics, photoshopping/clipping paths, publications, trade shows, web design, UI/UX, banners

- ♦ Quad Graphics
- ♦ IQ Navigator
- ♦ Global Weight Loss Services
- ♦ The Adept Group
- ♦ NAVJOY
- ♦ Shane Co.
- ♦ CRAVE Magazine
- ♦ Frontier
- ♦ D-N Foods
- ♦ Monolithic Studios

LMS TECHNICAL SUPPORT

JUN 2018-AUG 2018 - 5 WEEK CONTRACT / CSU GLOBAL, DENVER, CO

Worked onsite with a small team to move over 600 online courses to a new LMS platform, making sure it was done correctly and QAing all links and interactive media were working correctly.

GRAPHIC ARTIST / PREPRESS

JULY 2016-JAN 2018 - 18 MONTH CONTRACT / QUAD GRAPHICS, DENVER, CO

Worked onsite with a great team to produce ads in a tight daily deadline and production-heavy environment for a national grocery corporation.

GRAPHIC DESIGNER / ART DIRECTOR

JULY 2000-NOV 2011 / BMGI, DENVER, CO

- ♦ Worked with account representatives in creating all manner of marketing collateral, banner ads, CMS websites, landing pages
- ♦ Used expertise to execute all art, web design activities in a hands-on, fast-paced environment
- ♦ Delivered requested work on time or before requested deadline(s)
- ♦ The completion of all projects from concept and design through finished product

GRAPHIC DESIGNER

AUG 1998-JULY 2000 / INTEGRATED MARKETING, BOULDER, CO

- ♦ Brought on board to apply design knowledge in creating package/label design, layouts for all print collateral including magazines, newsletters, newspapers, brochures, and more
- ♦ Created slide show/multimedia presentations, sales pieces, and POP displays

ADVERTISING / EDITORIAL DESIGNER / GRAPHIC SUPERVISOR

SEPT 1995-JUNE 2000 / NEVADA APPEAL NEWSPAPER GROUP, CARSON CITY, NV

- ♦ Delivered performance-focused direction in concepting/designing and producing a variety of professional, compelling display advertising for clients and prospects
- ♦ Created, edited, and produced a weekly tabloid-style free newspaper
- ♦ Increased the paper's ad revenue by over 35% by upselling ad size to numerous clients
- ♦ Managed a team of 6 ad/newspaper Production Artists

GRAPHIC DESIGNER / ART DIRECTOR

AUG 1990- AUG 1995 / CATO INSTITUTE, WASHINGTON, DC

- ♦ Responsible for all design of book & magazine design/production, marketing collateral, brochures, annual reports, and logo design for the Institute
- ♦ Responsible for all visual aspects of printed projects
- ♦ Prepared files for pre-press output including flight-checking, producing color proofs and creating press-ready PDFs

EDUCATION

Bachelor of Fine Arts in Graphic Design/Advertising - University of Texas at Austin

720•933•6640

Colincom@Gmail.com

www.ColinMoore.us

Graphic Design

Logos/Icons

Advertising/Marketing

Packaging Design

Magazine Design

Proofing/Editing

Illustration

Infographics

Editorial Design

Web Design

UI/UX Design

Emailers

Banners

eNewsletters

Adobe Creative Suite

Freehand

Quark

Hand Drawing

Mock-ups