

**Graphic Design**  
**Web Design**  
**Emails**  
**Banners**  
**UI/UX Design**  
**eNewsletters**

**Editorial Design**  
**Illustration**  
**Logos/Symbols**  
**Advertising/Marketing**  
**Packaging**  
**Magazine Design**

**Adobe CS**  
**Freehand**  
**Quark**  
**Technical Illustration**  
**Hand Drawing**  
**HTML, XML, ASPX**

I am presently doing freelance and contract work, nationally and locally, so I am comfortable onsite and offsite. My experience covers everything from thumbnails/concepts to art direction and doing any, or all production work.

**Freelance/Contract Work** 2011 - Present  
Graphic/web design, UI/UX, ads, marketing collateral, packaging, logos, p'shopping, banners, infographics, publications.

Some Clients: MotorSports News, IQ Navigator, TriLeana, The Adept Group, NAVJOY, TGG-NM, Shane Co., CRAVE Magazine, Frontier, D-N Foods, Monolithic Studios, The Guthrie Group, Bright Sun Creative, 5Three Fashions.

**BMGI - Denver, CO** 2000 - 2011  
Graphic Designer/Art Director

- Worked with account representatives in creating marketing collateral, banner ads, CMS websites, landing pages
- Used graphic arts expertise to execute all art and web design activities in a hands-on, fast-paced environment
- Delivered requested work on time or before requested deadline with client satisfaction
- Conceptualized, designed, and maintained numerous company and client websites
- The completion of all projects from concept and design through proofing, testing, reviewing, and production

**Integrated Marketing - Boulder, CO** 1998 - 2000  
Graphic Designer

- Brought on board to apply design knowledge in creating the layouts for all print collateral including magazines, newsletters, newspapers, brochures, and other print pieces
- Produced a high volume of bottle product package and box package designs.
- Created marketing collaterals such as brochures and flyers, manuals, newsletters, slide show and multimedia presentations, web pages, and merchandising POP displays

**Nevada Appeal - Carson City, NV** 1995 - 1998  
Advertising/Editorial Designer/Graphic Supervisor

- Delivered performance-focused direction in concepting/designing and producing a variety of professional, compelling display advertising for clients and prospects
- Created, edited, and produced a weekly tabloid-style free newspaper, Virgil's Big 'Ol Dime.
- Increased the paper's ad revenue by 35% going to a full page ad for many different clients
- Managed a team of 6 ad/newspaper Production Artists ensuring daily deadlines are met
- Concepted and created layouts, designs/writing on all print i.e. magazines, newsletters, newspaper, brochures, and other print pieces

**Cato Institute, Washington, DC** 1990 - 1995  
Graphic Designer/Art Director

- Responsible for all design of book & magazine design/production, marketing collateral, brochures, annual reports, and logo design
- Responsible for all visual aspects of printed projects
- Prepared files for pre-press output including flight-checking, producing color proofs and creating press-ready PDFs

**EDUCATION:**

- Bachelor of Fine Arts in Graphic Design/Advertising - University of Texas at Austin

**References:**

Diane Gilbert  
President, The Gilbert Group  
844.639.6399, ext. 101

Deidre Stephens  
President/CEO, Trileana  
877.446.5803

Nicole Singleton  
President/CEO, The Adept Group  
303.755.0799

Jim Wills  
Publisher, CRAVE Magazine  
720.663.1559